

THE COFFIN FOUNDATION PRESENTATION INDEX

Charles A Coffin was the co-found and the first president of the General Electric Corporation and the creator of the Charles A Coffin Foundation. The foundation was developed to present awards each year to graduate students at American Universities in research in electricity. In addition, competition was held among electric transportation companies to have the most progressive policies with respect to public relations, more efficient generation and distribution of electric light and power, greater conveniences for the traveling public on electric railways.

In 1923, the Illinois Traction submitted its presentation, which in part, included the below listed posters.

Page 2 - Illinois River Bridge-Peoria

Page 3 - Lincoln Tomb-Springfield

Page 4 - Shaw's Garden-St. Louis

Page 5 - Starved Rock-Utica

Page 6 - University of Illinois-Urbana

While Cities Sleep

*these powerful electric trains
are busiest—getting materials
and supplies to market for the
morrow's work*



ILLINOIS TRACTION SYSTEM
BRIDGE ENTRANCE TO
PEORIA, ILLINOIS

Illinois Traction System

LINCOLN'S TOMB



SPRINGFIELD, with the monument, former home, and many relics of The Great Emancipator, conveniently reached by

Illinois *Traction* System



Shaw's Garden

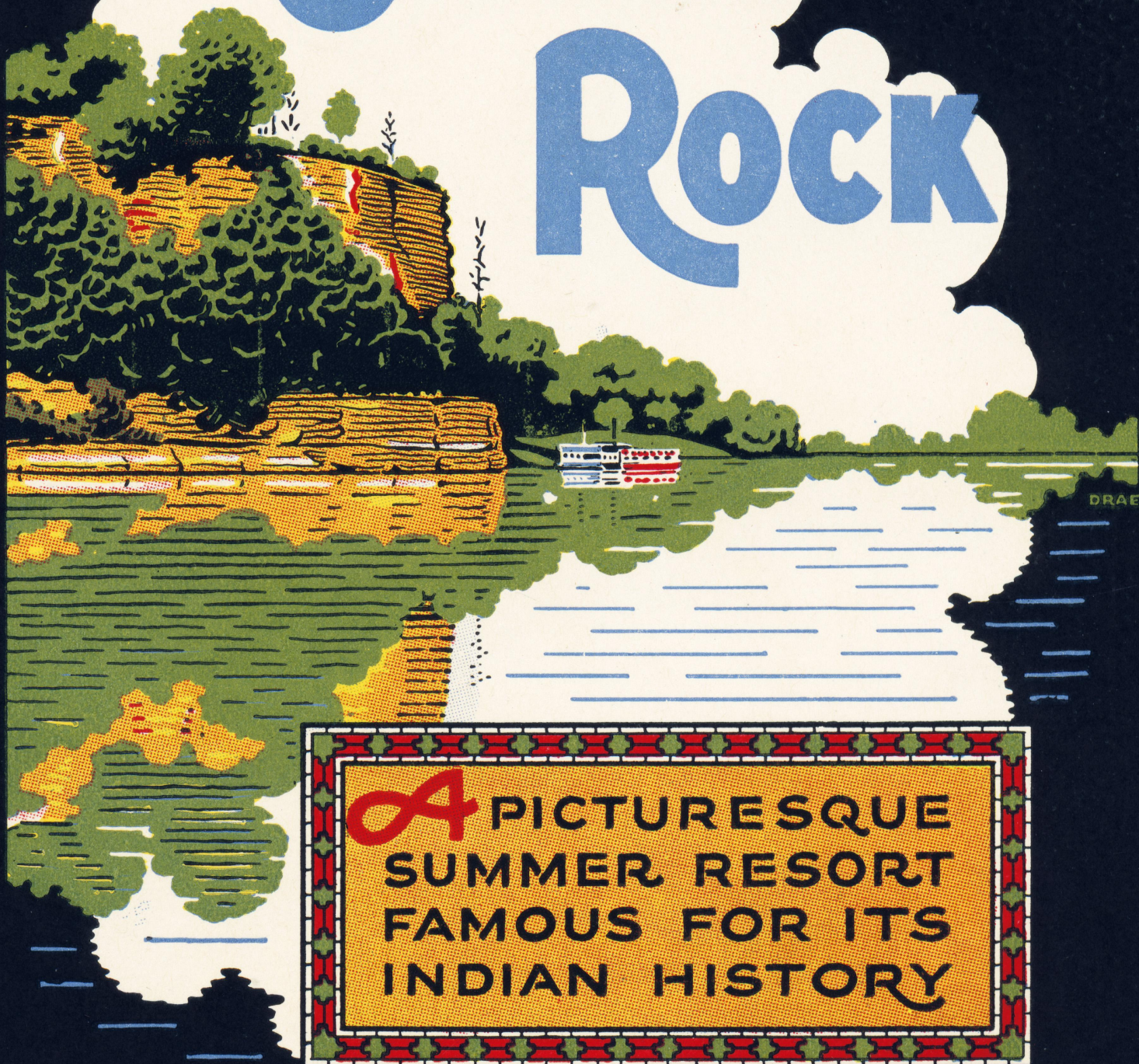
An American
Show-place
with the
most complete
collection of
plant-life on
this continent

St. Louis

conveniently reached by

Illinois
Traction
System

STARVED Rock



A PICTURESQUE
SUMMER RESORT
FAMOUS FOR ITS
INDIAN HISTORY

REACHED VIA ILLINOIS VALLEY DIVISION

Illinois *Traction* System

UNIVERSITY OF ILLINOIS CHAMPAIGN-URBANA



*Where education and recreation share
in the making of better men and women*

DIRECT TRAINS TO THE CAMPUS VIA

Illinois *Fraction* System